



TREATMENT PLAN  
ACADEMY

PREPARING  
DENTISTS FOR  
THE NEW DENTAL  
ECONOMY

**MASTERY OF CASE ACCEPTANCE**

# Immediately Increase Your Percentage of Case Acceptance

Do you want to be **MORE PRODUCTIVE?**  
Do you want to **HELP MORE PATIENTS?**

You marketed. You made signs. You sent out flyers. You gave a free consultation. You took X-Rays. You used your considerable expertise – How many years of dental school? and How many years of professional practice? – you had the **PERFECT** Treatment Plan – And then the patient said **“No,”** or **“I have to check with my significant other...”** or **“I’ll wait until...”**

**And THAT affected your bottom line.**

**We can Help you and your practice fix that.**

**PURPOSE** of the Treatment Plan Academy is to help dental professionals by greatly increasing **FULL case acceptance.**

**IN THIS SEMINAR YOU WILL LEARN HOW:**

- ✓ Make one key change in your patient handling that will immediately boost your **“YES PERCENTAGE”**
- ✓ **Increasing Treatment Acceptance by up to 25%** by implementing the 6 case acceptance basics that we will cover.
- ✓ **SIMPLY AND EFFECTIVELY DELIVER FINANCIAL ARRANGEMENTS TO PATIENTS THAT WILL INCREASE ACCEPTANCE.**
- ✓ **IMPLEMENT THIS CODIFIED TECHNIQUE TO INCREASE PATIENT ACCEPTANCE RATES.**

Would it be ok with you if your **Percentage of Accepted Cases started on a rocket ride? WE THINK SO TOO!**

**For questions call John Estefano (747) 777-2844**



**John A. Estefano**

Founder of the Treatment Plan Academy, has personally closed over \$25,000,000 in dental plans in the last 8 years with more than half a dozen \$100,000 cases. Author of the case presentation book “A plan for the plan. Dental team strategies for the New dental economy.”



**Paul Yuan**

Director of Speciality at Synergy Specialists, with one of the largest managed care groups in the US for the past several years. Supervising the growth of for over 34 Multi Speciality practices, of which, 5 were stand alone; Pediatric / Orthodontic offices. Experience in working in the Dental industry for over a decade.



**SATURDAY April 29<sup>th</sup>**

**Morning Seminar | 9:00AM – 12:30PM**  
**Afternoon Seminar | 1:00PM – 4:30PM**



**Advanced Community Center**  
2111 Kenmere Ave, Burbank, CA 91504

## 3 C.E. Credits

**\$99**  
for first attendee

**\$49**  
every other person from the office

**REGISTER AT:**

**www.TxPlanAcademy.net**

You may cancel within 7 days of the seminar for a refund minus a 25% processing fee.



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